

John Kearns

Nominated for: Director of Grants and Funding

How will you work to achieve the current vision and mission of the NSMBA?

I will continue to work with the Project Manager and Board of Directors to secure funds (Operating & Project Grants and Donations) towards the betterment of the NSMBA and its initiatives.

List one threat and one opportunity you see for the NSMBA in the near future? What will you do to mitigate that threat and realize that opportunity on behalf of the organization?

"The biggest threat to Grants and Fundraising is complacency. We had a relatively successful year regarding grants last year, so our biggest challenge is to maintain the forward momentum, and not rest on laurels. We cannot assume every grant will be repeated.

My goal will be to continue to prospect for new opportunities and continue to reach out to larger funding bodies now that we have had some successful applications.

For the position you've applied for, please describe how you will develop and manage a team to accomplish the directives/goals of your department.

I have contributed to building a framework from which we have seen some success regarding grant applications, and one that benefits from the cooperation and input from a variety of other NSMBA staff board members and volunteers.

I will continue to encourage the involvement of NSMBA volunteers to assist with prospecting and writing applications.

Finally I would like to involve NSMBA marketing assets to better tell our story; of how funds received are being put to work, and better share it with the community at large.

Illustrate why you are capable and qualified to lead our organization in the coming years.

Fundraising, especially grant writing, is a cooperative venture. It crosses almost every other Director's responsibilities. Having worked as a volunteer in this position I have a working rapport with the Project Manager and other Board Members including the board President, Treasurer and the Director of Advocacy.