



## Minutes of the Board of Directors Meeting

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July 3, 2018

SRAM Headquarters

### ***Board Members***

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Meeting Chair: Jenny Beazley

Meeting Secretary: Jaclyn Jeffrey

Directors Present: Penny Deck, James Brooks, Jaclyn Jeffrey, Jaclyn Delacroix, Jonathan Skelcher, Todd Fiander

Executive Director: Christine Reid

Guests: Ryan Pugh

### ***Proceedings***

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Called to order at 7:07 by Cooper, seconded by Todd.

### ***Approval of Minutes***

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May 2018 Meeting Minutes Moved by: Jonathan      Seconded by: Digger  
June 2018 Meeting Minutes Moved by: Jonathan      Seconded by: James

### ***Directors Updates***

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It was noted that Josh Robinson has resigned from the Board of Directors.

#### **Cooper**

##### **July Goals & Updates:**

- OH&S Policy - ongoing
- Ebike Policy Draft. After discussion, it was moved, seconded and carried unanimously to adopt the proposed Ebike policy.
- Transparency and Trails Committee discussion. After a lengthy discussion, it was agreed to revisit this topic at a future meeting.



### Penny

#### **July Updates & Projects:**

- Blair Range: DND held public meeting last week.
- Metro Vancouver is completing upgrades to Baden Powell between exit of Asian Adonis & Bridle Path on Seymour.
- Applying for BC Gaming Capital grant to fund rest of aMTB loop (due end of July)
- Bridle Path: Had excellent trail day with Conservation Alliance with over 70 volunteers out. Improved water management and repaired various sections of erosion over 7 work sites along the length of the trail. Trail crew is realigning a section of Bridle to reroute trail away from a sensitive wetland area (section is within DNV managed lands, and is east of junction with Highschool)

### Ian

#### **June Goals & Updates:**

- Several media enquiries
- Policies now updated on website
- New BC Trail Associations Page

### Jonathan

#### **July Goals & Updates:**

- In Store Pilot Membership Sales are at 20%
- Hit 63% membership goal 1607 and almost 50% of TP 604
- Discuss designing a pet tag and running shoe tag
- Dicks Lumber is interested in becoming a Tool Sponsor for 2018
- Moja is now a coffee sponsor
- Discussions about the tent
- Youth Series!!!



## Cynthia

### **Sponsorship Recap for Directors**

- Please continue to leverage contacts and friends for sponsorship opportunities
- \$500 FERN Sponsorship (formerly Corporate Membership) is easy and impactful
- 2018 Sponsorship Guidelines approved by the board in 2017
- Sponsorship details as well as online purchasing available on our website
- NSMBA Sponsorship Deck is an easy way to send info to interested contacts

### **EVENTS HELD LAST MONTH:**

[Blueridge Good Neighbor Day](#) :: **June 3**

Lynn Valley Days :: **June 16**

Backyard Collective Trail Day :: **June 22**

### **UPCOMING SUMMER + FALL EVENTS:**

- Pride Parade :: **August 15**
- Fromme Fondo :: **September 8**
- Fiver World Series Final :: **September 15**
- Accent Inns Trailhead Fundraiser :: **September 22**. This was discussed, but it was agreed that there was no need to participate by the NSMBA.
- 2.5er Youth Event :: **September 23**
- “Building a Diverse Mountain Bike Community” conference IMBA + NSMBA :: **Oct 12-14**



**James**

**July Goals & Updates:**

- Update budget and cashflow
- Transfer funds from Gaming to General Acct for Seymour costs
- Make sure billing to DNV for Apr to June gets completed timely (that's Key)

**Bank Position as of July 4th, after all payroll for Jun (and admin for Jul) paid out:**

- General chequing \$7,106
- Gaming Account \$29,311
- Paypal Account \$7,400

**Expected Balances at end of July, after collection of A/R and Paypal transfers**

- General chequing \$39,170
- Gaming Account \$12,811
- Paypal Account \$5,400

**Jaclyn J.**

**July Goals & Updates:**

- Minutes are being done.
- Volunteer hour tracking



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#### 4. Executive Director's Update (20 min, Christine)

Christine gave an update on the money received to date as well as grants. She also reported on the website sales to date.

Christine gave an update on feedback received from the inclusivity statement and will be responding to the people who have reached out with questions/concerns.

**Capital Projects/Proposals/Transparency:** Hosting a meeting tomorrow am to develop the timeline and strategy for capital projects/proposals and how we create more community involvement. The aMTB will be the pilot project we run through the process to learn from and adapt for future capital projects and proposals. Cooper, Penny, Pat, Cynthia & Ryan were invited to hear the feedback and find how we put these pieces into action.

**Pride Parade: SUNDAY AUGUST 5th** Supporting Brent to organize our float (\$146) and will encourage our community to join.

#### In Camera Session

Start 7:15 PM | End 8:00 PM

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Meeting adjourned 10:30 PM

Next meeting August 7th, BC Bike Race headquarters.