

Minutes of the Board of Directors Meeting

May 1, 2018

BC Bike Race Headquarters

Board Members

Meeting Chair: Jenny Beazley

Meeting Secretary: Penny Deck

Directors Present: Penny Deck, Jaclyn Delacroix (arrived 8:40), Todd Fiander, James Brooks, Jonathan Skelcher, Josh Robinson

Executive Director: Christine Reid

Guest: Ryan Pugh

Regrets: Christine Reid, Ian Foster, Jaclyn Jeffrey

Proceedings

Called to order at 7:10 by Jenny, seconded by Todd.

Approval of March and April Minutes / Matters Arising

March - Approved: James | Seconded: Penny

April - Approved: James | Seconded: Cooper

Directors Updates

General Business

Membership Update: 1311 as of today!

Congratulations to Daniel Shaw on the well deserved DNV Youth Award

In camera session start 7:12 end 7:44

Cooper – Vice President

Attended stakeholder meeting with Metro on their draft 10 year plan. Will submit a formal written response to Metro.

Met with new BC Parks representative.

Working to rebrand Trail Pass

Penny – Director of Advocacy

Blair Range Update: Unexploded ordnances found, conducting more detailed survey (0.5 m off trail). Another meeting will be held in June once survey & report complete.

1st Quarter meeting with Metro:

- will schedule walk through on Bridle Path to add to NSMBA permit
- construction begun on Twin Bridges replacement, potential to work with NSMBA on trail realignment once bridge complete

Academy Update

Academies continue to be a success.

New Intro to Trail Design & Corners running this month, also partnering with Cowichan Valley Trail Steward Society to present Foundations course at end of month.

Ian

Website Review - creating new TAP pages and revising “sponsor” section (with Cynthia)
Updated policies - drafted for approval (with Cynthia)

Jonathan – Director of Membership

Pop-Up Memberships continue to be successful.

May dates:

- May 5 John Henry Factory Store Sale Day 10-3
- May 6 Escape BC Lynn Valley Centre 11-2
- May 10 Fiver Seymour
- May 12 Steed Demo Day 11-4
- May 24 Fiver Seymour
- May 26 BC Adventure Event Fromme Lot 9-4

**Mother’s Day Member Appreciation: Espresso entrance, bacon, coffee **

Cynthia & Josh – Directors of Events

Townhall Meeting Review

- presentation was really smooth / positive vibes all around
- close to 30 people attending (not including board and staff)

Future: identify the objectives of the Townhall and how the event could evolve to achieve these (ie: update the membership / engage community feedback / present the results of the survey)



North Shore Mountain Bike Association
PO Box 16127 North Vancouver, BC V7J 3S9

FIVERS

- huge success, 215 participants
- over 50 unable to race but many went for a ride, some came to afterparty, how can we include these members in afterparty?

James

Presently in good financial standing.

Jaelyn D – Director of Youth

Youth Fiver: May 26th

Youth & Family Trail Day: June 17th, Empress Bypass (Father's Day)

Ryan (on behalf of Christine) - Executive Director

Revenue to Date (Nov 1 2017-present): \$255K

Money: BC Hydro (2K waiting), Bridle Path Applications, Summer Student funding of \$9K

Exploring Grants for Capital Projects such as the Bridle Path, tool purchases and Leadership Development.

Storefront Space Discussion: Have not heard back from Darwin properties after 3 emails.

Inclusivity Conference (Trails for ALL): Working with IMBA to determine location and speakers along with a female conversation lead by me on Brent's Podcast.

Pride Parade: SUNDAY AUGUST 5th Supporting Brent to organize our float (\$146) and will encourage our community to join.

Volunteer hours to date: 1,280

Website sales totals:

Meeting adjourned 9:00 pm

Next meeting June 5th, BC Bike Race headquarters.