



**nsmba**  
TRAILS FOR ALL, TRAILS FOREVER.

## Minutes of the Board of Directors Meeting

December 1st, 2020

ONLINE

### ***Board Members***

**Meeting Chair:** Cooper Quinn

**Meeting Secretary:** Corey Brennan

**Directors Present:** Cooper Quinn, Ken Coopland, Corey Brennan, Morgan Mallett, Ben Organ, Brent Hillier, Laura Tacchi, Isabelle Deguise, Colin Brumelle, James Nadel, Vanessa Lebrun, Katherine Enns, Jackie Hicks, Ben Lovie, Isabelle Deguise, Don Halliday,

**ED:** Christine Reid

**Admin:** Ryan Pugh

**Regrets:**

### ***Proceedings***

Called to order at 7:05 called to order by Cooper

### ***Approval of Agenda***

Moved by: Ken Coopland, Katherine Enns, 2nd

### ***Welcome Directors & Introductions***

**Action Item (All Directors):** [Update Bios](#). Please provide Ryan with your bio by Dec 10th

### **Nomination and Election of Officers**

- a) President - Cooper Quin
- b) Secretary - Vanessa Lebrun
  
- c) Treasurer - Katherine Enns

Buddies assigned - Christine has a list and will contact directors. Liaison with your buddies.

## ***TAP Program / Community Partnerships / Sponsorship Overview***

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Please review the attached resources before the meeting:

[NSMBA webpage on Sponsorship Levels](#) (our Sponsorship Deck lives on this page)

All of our current sponsors have their logos represented on our front page

[NSMBA webpage on MAKE A DONATION!](#)

[Google Doc on our Sponsorship Guidelines](#)

## ***Strategic Plan - Next Steps - Christine Reid***

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1. Priority Polling for ideas will also be made available in google forms for AGM recap email
2. Priorities will be shared with the community at the AGM with requests for actions we can take to accomplish these priorities. We will continue to gather actions and ideas from the community in various places and ways into Spring 2021.
  - a. Membership Survey - Feb or March 2021
  - b. Open Survey out to groups who are under represented in our community.
  - c. Social Media Polling in the new year
  - d. Strategic Plan Update email and invite for ideas separate from monthly email - March or April
  - e. LM, Stakeholders, Partners, other trail association sent a link for input and encouraged to share to others

**Ready to share summer of 2021**

## ***Financial Report - Laura Tacchi***

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- Refer to commentary during AGM
- 2021 Proposed Budget to be provided for Jan. meeting

## ***Director Updates - Copper Quinn***

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### **Land Manager Updates**

2. **Metro** - IMBA Ongoing Consultation
3. **BC Parks** - aMTB - open and complete!!!
4. **CMHC (RSTBC)** - Recreation Area Management Plan
5. **Grouse Mountain** - None
6. **District of West Vancouver** - Christine call from Corrine
7. **District of North Vancouver** - Malaspina Park trails decommissioning
8. **City of North Vancouver** - Greenwood Park construction - Start Monday 🍌

## ***Trails Update***

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Builder assessments are taking place now. Permits in January

## **Directors**

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Plans for another raffle in the new year. Is there raffle fatigue?

## **Admin/ED Update**

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### **ED Update**

1. GOALS: \$500,000, 3000 Members
2. November Revenue: \$9,536.35 / [Revenue Tracker](#)
3. Memberships / Trail Boosts: 2571 / 468
4. TAP Update: Starting the renewal process
5. CERIP grant for aMTB completion submitted
6. \$10K Canada Life Business Boost submitted
7. We should receive the DNV invoice soon, was delayed due to Council approval process.
8. Braemar Invoice submitted for just under \$9K
9. **ADD VOLUNTEER HOURS!!!!**

**Push for 3000 members.** Facebook ads for final push

### **E News Topics:**

- Trail Jargon of the Month: "Dab" - Brent Hillier, Buck
- COVID-19 update
- December Trail Update
- AGM recap and recording - live on Youtube
- Meet your 2021 Board of Directors - Bios and pics into Ryan by Monday December 7
- Merch for the Holidays
- Member365 and become a member!
- Add "Donate" Button

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Meeting adjourned 9:06 PM Moved By: Brent Hillier, Isabelle 2nd.

Next meeting: **January 5th , 2021**