



## **Minutes of the Board of Directors Meeting**

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October 6th, 2020

ONLINE

### ***Board Members***

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**Meeting Chair:** Cooper Quinn

**Meeting Secretary:** Corey Brennan

**Directors Present:** Cooper Quinn, Ken Coopland, Corey Brennan, Morgan Mallett, Ben Organ, Brent Hillier, Don Halliday, Laura Tacchi, Isabelle Deguise, Ben Lovie

**ED:** Christine Reid

**Admin:** Ryan Pugh

**Trail Crew:** Joe Woywitka,

**Regrets:** Gavin Kennedy

### ***Proceedings***

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Called to order at 7:04 called to order by Morgan Mallett

#### ***Approval of Agenda***

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Moved by: Ken Coopland

#### ***Approval of Minutes***

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July, August, September - deferred until next meeting

Approved minutes are available by request. The NSMBA publishes a quarterly summary.

### **Strategic Plan**

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Greg Tooke – Light Trail

**Next Steps:** Board members to think about things they think should be priorities. Review as a group and then present to the stakeholders. Bigger picture ideas.

Ideas presented and launched at AGM. Use Membership365 for an open-ended survey?

Look into pricing and alternatives to Thought Exchange software.

## ***Financial Report***

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Financial Update - Laura Tacchi

- **YTD financials shared in the drive.**
- **Still feeling the effects of COVID.**
- **Membership dues down.**
- **Raffle was a great positive**
- **Income is down 20%**

## ***Director Updates***

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### **Land Manager Updates – Copper Quinn**

- a. **Metro** - AJ from IMBA Canada ongoing consultation
- b. **BC Parks** - Empress Bypass tune up in next couple of weeks
- c. **CMHC (RSTBC)** - Waiting on Trails assessment
- d. **Grouse Mountain** - no change
- e. **District of West Vancouver** - no change
- f. **District of North Vancouver** - Trails decommissioned Dark Side. Cooper sent email to District - no response as of October 6th. Fromme - machine work on Braemar (Dreamweaver and Digger exit). AMTB complete by mid December.
- g. **City of North Vancouver** - Greenwood park final process finalized. Share link: <https://letstalk.cnv.org/greenwood-park-kealy-woods>

### **2020 Events and Races**

- Jane Thornthwaite Q&A - with questions from our membership. Provincial level questions. Other candidates?
- Social Badgers - smooth process so far.
- AGM - discussion next meeting.

### **Director Updates**

- Marketing - lululemon tshirts, buffs
- Membership - Email communication to members about new system, then launch of system. Ryan and Ben O. have been working on it. Membership will expire at the end of the year.

### **Admin/ED Update**

#### **ED Update**

1. **GOALS:** \$500,000, 3000 Members
2. **October Revenue**

3. **Memberships / Trail Boosts:** 2441 / 435
4. **TAP Update:** Bookwus adopted by Ferrari Construction. Start planning Sponsor thank you email and prepare for renewal discussions. Neptune on Bridle Path into 2021
5. **Caleb Contract until Dec 15 2020**
6. **CERIP grant for aMTB completion to be completed by Oct 31. Christine + Joe**
7. **Add volunteer hours!!!!**

**E News Topics:**

- Trail Jargon of the month - *BERMS and illustration and photos*
- July Trail Update
- Social Badgers
- Trail Days
- Survey Results
- New merch (maybe)
- Save the date for AGM?

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Meeting adjourned 9:00 PM Moved By:

Next meeting: November 3rd, 2020