



nsmba
TRAILS FOR ALL, TRAILS FOREVER.

Minutes of the Board of Directors Meeting

February 9th, 2020

ONLINE

Board Members

Meeting Chair: Cooper Quinn

Meeting Secretary: Vanessa Lebrun

Directors Present: Ben Lovie, Ben Organ, Brent Hillier, Colin Brumelle, Cooper Quinn, Don Halliday, Isabelle Deguise, Jackie Hicks, James Nadel, Katherine Enns, Ken Coopland, Laura Tacchi, Vanessa Lebrun

Guest: Joe Woywitka

ED: Christine Reid

Admin: Ryan Pugh

Regrets:

Proceedings

Called to order at 7:06 called to order by Cooper Quinn

Approval of Agenda

Moved by: Don Halliday, Ken Coopland, 2nd

Trails Update

- **2021 Builders and Trails List**
- [Current Builders with NSMBA Permits](#)
- **Heritage Trails Email Discussion**
 - Joe & Digger - Planning on preserving Upper Digger and build a parallel new progressive trail
 - Creation of a trail committee
 - Evaluating possibility of NSMBA Heritage Program & unofficial advising committee
 - ActionResponse to be sent in the week
- **Trail Days discussion**
 - Update COVID-19 Trail Days Plan in a document (Covid screening, no carpooling, masks on when

less than 2m apart, staging area & parking lots, color coding for tools)

Builder meeting prior relaunching trail days

Possibility of shooting a video for social media

- **TAP Update:** Current Trails Available for Adoption (3k - sponsor provides volunteers / 5k - no volunteers):

3K	Slash
3K or 5K	Cabin Trail
3K or 5K	Roadside Attraction
3K or 5K	C-Buster
3K or 5K	Cedar Tree Trail
3k or 5k	Lower Griffen
3K or 5K	Upper Griffen
3K or 5K	Bridle Path (RSTBC)
3k or 5k	Applicator
3K or 5K	King of the Shore
3K or 5K	Corkscrew
5k	Kirkford
5K	Upper Digger
5k	Grannies
5K	Imonator
5K	Lower Ladies
5K	Circuit 8

Directors Update

- Governance Committee - establish a small governance committee to work on policy and standards for the Association
Committee: Ben Organ, Ken Coopland, Cooper Quinn
Motion moved by Katherine, 2nd: by Ben Lovie
- Jackie Notes: NSMBA & FN Partnerships Discussion

Admin/ED Update

ED Update

- Hiring Strategy for new ED:** process starting shortly, approved by BoD
- Two Directors to review Questions from Survey and consider what we are missing**
 - Ben Lovie, Colin Brumelle
- GOALS:** \$500,000, 3000 Members

- d. **January 2021 Revenue:** \$53,011.16
- e. **Memberships:** 1564 Active members
- f. **Social Media/Email numbers:**
 - i. Instagram: 20,014
 - ii. Facebook 12,722: (followers) / 11879 (likes)
 - iii. Twitter: 3944
 - iv. Youtube: 51
 - v. Email list: 5287
- g. **Director and Staff Photoshoot for Website profiles**
- h. **Trail Academy Committee:** New board member needed for 2021
- i. **Canada Summer Jobs Application submitted (asking for 3 positions - 2 trail crew and 1 admin)**
- j. **DNV Invoices 2020**
 - i. **Q1:** \$11,367
 - ii. **Q2:** \$11,759
 - iii. **Q3:** \$32,778
 - iv. **Q4:** \$19,602
 - v. **Total invoiced:** \$75, 506 (of potential 100K)
 - 1. Work on Braemar was billed outside of the 100K agreement (\$8,970)

<https://www.cognitofrms.com/NSMBA1/hours>

Volunteer Total	90.8
BOD/Advocacy	28.5
Fromme	4
Seymour	58.5

E News:

E News Topics:

- Trail Jargon of the Month:
- COVID-19 update
- February Trail Update
- CNV Green Wood Park
- Strategic Plan continued
- Become a member
- Thank you to the Builders!

General Business & HR Discussion

None

Meeting adjourned 9:03 PM Moved By: Cooper

Next meeting: **March 2nd , 2021**