



**nsmba**  
TRAILS FOR ALL, TRAILS FOREVER.

## Minutes of the Board of Directors Meeting

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March 2nd, 2021

ONLINE

### ***Board Members***

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**Meeting Chair:** Cooper Quinn

**Meeting Secretary:** Vanessa Lebrun

**Directors Present:** Ben Lovie, Ben Organ, Brent Hillier, Colin Brumelle, Cooper Quinn, Don Halliday, Isabelle Deguise, Jackie Hicks, James Nadel, Katherine Enns, Ken Coopland, Laura Tacchi, Vanessa Lebrun

**Guest:** Joe Woywitka

**ED:** Christine Reid

**Admin:** Ryan Pugh

**Regrets:**

### ***Proceedings***

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Called to order at 7:07 called to order by Cooper Quinn

### ***Approval of Agenda***

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Moved by: Brent Hillier

Passed

### ***Approval of Agenda***

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Approved minutes are available by request. The NSMBA publishes a quarterly summary.

### ***Strategic Plan - Objectives Review***

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- a. [Strategic Plan Working Document](#): will be updated Tuesday with wording for objectives and some preliminary goals.

Christine also requested anyone with anything else to add or comment on should record it within the above document.

Working on finalizing goals and a 12 month plan.

Went around the Directors to get feedback on current document.

- **General points brought up**
  - Continue decolonizing work
  - Work on implementing rider and community education and in person events
  - Ensuring it is clear to the community that all the priorities are centered on the trails and visualize it well
- b. **Timeline**
  - i. **Social Media Engagement: One week deep dive into each priority and objectives to determine goals**
  - ii. **Membership Survey: add 3-5 specific questions determined from reviewing social media feedback**
  - iii. **Open Survey out to groups who are under represented in our community and also getting input from all of the Builders .**
  - iv. **Strategic Plan Update email and invite for ideas separate from monthly email**
  - v. **LM, Stakeholders, Partners, other trail associations sent a link for input and encouraged to share to others. Host an online meeting?**

### ***Financial Update***

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- **Bank balance as of March 1st - \$300K !!**
- **Cash flow updated for February**
  - [2021 Cash Flow Budget](#)
- **Presented by Katherine Enns**

### ***Land Managers Update***

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- a. **Metro** - Notes from Meeting on January 22
  - i. Still waiting on Cabin Tail and Ned's info that was expected in January
- b. **BC Parks** - aMTB
- c. **CMHC (RSTBC)** - Recreation Area Management Plan no current updates
- d. **Grouse Mountain** - None no current updates
- e. **District of West Vancouver** - Mystery DH area ongoing, Joe Woywitka is working on a plan with the builders in that zone.

- f. **District of North Vancouver - Staff Changes**
  - i. Susan Rogers has retired
  - ii. Fromme Agreement has expired on January 31, 2021 - signed extension to agreement for 3 months. Beginning to renegotiate the agreement for the next 3 years.
  
- g. **City of North Vancouver**
  - i. **Follow up from conversation with Kelly Greene. Work on following up with Bowinn Ma and sharing success of Greenwood Project as thanking her and Linda Buchanan.**
  
- h. **Meeting with MLA Kelly Greene (Isabelle, Christine, Cooper)**
  - i. **Senior people from BC Parks and Susie Chant (NV-Seymour) was also present**
    - 1. **More funding for BC Parks and for RSTBC**
    - 2. **NSMBA shared that they above need more funding**
    - 3. **BC Parks is putting together a trails strategic plan**
      - a. **First Nations relationship development**
      - b. **Has been 7 years in the making so more funding is need to keep it going**
    - 4. **Very good conversation**

### ***Events and Races***

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Planning Spring Social Badgers

Thinking about potential in person events in late Summer or September. Would depend on permit approval by DNV.

Reach out to permitting office in April and see what the situation is looking like

NSMBA Spring Raffle Update

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### **2. Trails Update**

**Bobsled drops are rebuilt**

**Richard Jury Trails website update - eventually moving over to main website**

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### **3. Director & Committee Updates**

- a. Website hack and next steps
  - Moving forward with new platform to manage website - Colin looking into options
- b. Tsleil-Waututh youth trail days and event in the Summer
  - Ben Organ will get contact for potential partnership
- c. Signage - trailhead and kiosk

First Nations acknowledgement in future signage

- d. Coast Mental Health Courage

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**4. Admin/ED Update**

- a. **Builder's Meeting March 4th, 2021 - 7pm**  
**<https://zoom.us/j/95998534269?pwd=NnUxc2NTUXlvQkhnVWN6UTRYT25kQT09>**  
All directors invited to attend - will cover builder agreements, TAP, get approval from everyone to start hosting trail days following Covid protocols.
- b. COVID Protocols and Trail Day restart push
  - 1. Health and Safety Protocols
  - 2. Trail Day Protocols
  - ii. Options for builders who are not comfortable doing Trail days with groups yet if we do get land manager approval.
  - iii. General discussion and check in
- c. **Lobbyist Inquiry - James will be reviewing quarterly/start a log (working with Isabelle)**
  - i. [BC Lobbyist Transparency Act](#)
  - ii. [Guidance for Non-profits](#)
  - iii. [Result of Review](#)
- d. **GOALS:** \$500,000, 3000 Members
- e. **February 2021 Revenue:** \$53,965.47
- f. **Memberships:** 1723 Active members
  - i. Membership materials in, beginning to start mailing out.  
Brent, Don, Ken and Vanessa can help with mailing out.
- g. **Social Media/Email numbers:**
  - i. Instagram: 20,239
  - ii. Facebook 12,753: (followers) / 11902 (likes)
  - iii. Twitter: 3960
  - iv. Youtube: 52
  - v. Email list: 5287
- h. **TAP Update**

<https://www.cognitofirms.com/NSMBA1/hours>

<b>Volunteer Total</b>	<b>90.8</b>
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BOD/Advocacy	28.25
Fromme	4
Seymour	58.5

**E News:**

**E News Topics:**

- Trail Jargon of the Month: Builders
- March Trail Update
- Annual Survey and Past Years results
- Strategic Plan continued
- Become a member
- Blueridge Community Messaging

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Meeting adjourned 8:58 PM Moved By: Cooper Quinn

Next meeting: **April 6th , 2021**