



nsmba
TRAILS FOR ALL, TRAILS FOREVER.

Minutes of the Board of Directors Meeting

May 4th, 2021

ONLINE

Board Members

Meeting Chair: Cooper Quinn

Meeting Secretary: Vanessa Lebrun

Directors Present: Ben Lovie, Ben Organ, Brent Hillier, Colin Brumelle, Cooper Quinn, Don Halliday, Isabelle Deguise, Jackie Hicks, James Nadel, Katherine Enns, Ken Coopland, Vanessa Lebrun

Guest: Joe Woywitka

ED: Christine Reid

Admin:

Regrets: Ryan Pugh, Laura Tacchi

Proceedings

Called to order at 7:07 called to order by Cooper Quinn

Approval of Agenda

Moved by: James Nadel

Passed: Colin Brumelle

Approval of Minutes

[February 2 2021 Minutes](#)

Moved: Brent Seconded: Ben O

[February 9 2021 Minutes](#)

Moved: Brent Seconded: Ben O

[March 2 2021 Minutes](#)

Moved: Brent Seconded: Ben O

[April 6 2021 Minutes](#)

Will be moved in next meeting

Approved minutes are available by request. The NSMBA publishes a quarterly summary.
www.nsmba.ca/board-meeting-minutes (up to January 2021 minutes have been added)

Strategic Plan - Objectives Review

a. Strategic Plan - Objectives Review

- i. **Strategic Plan Working Document** : Christine will take a week to read over the public version. Will also review comments from the survey to update the strategic plan. The Board will be asked to review without the actions. Christine will continue to report back on feedback solicited from membership and public from survey and TH Meeting.

Comments:

- “People Priority” might need to be strengthened/better explained to justify the importance.
- Add a mention that the order does not reflect priority.
- Change, modify the word “preserve”. Include advocacy.
- Develop a format easier to digest, add graphic design, be less heavy.
- Emphasize the importance of trails, trail work, advocacy.

- ii. **Strategic Plan Trail Map Design is coming.**

iii. **Timeline**

1. Social Media Engagement: One week deep dive into each priority and objectives to determine goals
2. May Town Hall Meeting
3. Open Survey out to groups who are under represented in our community (timeline June)
4. Strategic Plan Update email and invite for ideas separate from monthly email
5. LM, Stakeholders, Partners, other trail associations were sent a link for input
6. Hoping to share public version by 2021 AGM

Financial Update

- **Presented by Katherine Enns**
- **Bank balance as of May 1st - \$304.6K**
- **Cash flow updated for April - 2021 Cash Flow Budget**
- **Purchasing and Budget Policy - Purchasing Policy**

Board is unanimous that this is a great idea. Will be a working document that will be updated as needed.

Comments:

- Discussion about removing names from document
- Discussion around adding a way to cap amounts annually, better control
- Kath will add some reimbursement info
- **Motion to switch banks to RBC** (online banking - no more paper cheques)
Moved by: Kath Second by: Isabelle
- **Motion: Kath proposed that we create a Finance Committee with Laura, James and Katherine.**
Moved by: Isabelle Seconded by: Ben
- It was proposed that we allocate \$10K towards additional days for those with trail adopters and those without (rather than one off asks)
 - Joe proposes we put emphasis on trails that are harder to access, or that lost their TAP sponsors. Best way would be to hire additional labour. Invest in the next generation of builders with some kind of internship with experienced builders, smaller groups.
- Look into a program so builders can apply for grants to work on projects or an email to invite builders to share projects.
 - Will be at TAP rate: day of work (8 hours) + submission work report at the end
 - Brent will be working on this
- Jackie proposed hiring 2 part-time youth for 10 trail days this summer. Work with a trail builder to schedule dates that work. Easy tasks to introduce to trail building ex. Hauling dirt, moving rocks/wood. Paid honorarium.
 - Christine brought up the challenges of supervising and educating without a full trail crew and Joe leaving. She proposed hiring trail builders who are already working in the field and creating opportunities for them.
 - Brent proposed this should be a couple volunteers positions to get the help, acquire experience and eventually apply for a position.

Land Managers Update

- a. **Metro** - IMBA Update - Cabin TNT proposal, working with the builders on the projects. Metro is working on a funding proposal for NSMBA.
- b. **BC Parks** - Blueridge Community hosting a meeting about parking and park day passes on May 5th, 2021 on Zoom.
- c. **CMHC (RSTBC)** - No updates
- d. **Grouse Mountain** - No updates
- e. **District of West Vancouver** - Mystery DH area - Joe has spent time working on a proposal. Climb trail route/hiking. Sanctioning two of the current trails. Project still moving forward.
- f. **District of North Vancouver** - More Staff Change, Fromme Agreement - Genevieve and Tyler

left. Brad is a new staff member -- Christine and Cooper are meeting with him. Changes are slowing things down a little bit.

Official Community Plan (OCP) update - Jackie proposed the Board invites members to give input and fill the survey. Currently no Park space or Park usage included.

- g. **City of North Vancouver** -Loutet Park: Cooper and Joe have received their proposal and will review, then share comments/advice.

Events and Races

- a. **DNV is currently not permitting events in 2021. This will continue to change as health orders and restrictions change.**
- b. Destination Raffle: Launch Thursday April 8th, to run for 10 weeks (draw on June 16th @7:30pm)
 - i. www.nsmba.ca/spring-raffle password: spring
 - ii. Links to tickets still need to be updated
- c. Social Badger: May 12 through June 30 (date might change to align with raffle) All 7 sponsors confirmed. Confirming trails, and badges. Sticker offer: NSMBA to print "badger" sticker for pick up at sponsor location ~\$60/sponsor
- d. Summer Scavenger Hunt - Mountain Bike Edition: Partner with CMTR to run event mid-July through mid-September. 20 Badges over 2 months to achieve. Inclusive of activity and of location. Include other mountain bike clubs. Confirmed.
- e. June 5th, 2021 - BC Trails Day - potential for a multi-trail day, depending gathering guidelines and pandemic restrictions. Vanessa will be working with Ryan to start planning and we will adapt/confirm after May long weekend.
- f. Town Hall Meeting in May - Virtual - Confirmed on May 25th, 2021 at 6pm

Trails Update

- a. **2021 Builders and Trails List**
 - i. **Current Builders with NSMBA Permits**

Director & Committee Updates

- a. No update

Admin/ED Update

- a. Annual Survey 308 respondents

<https://docs.google.com/forms/d/18YyRn83qK2SFQLtssYwI6Xvi2tVwTRfF1HgrlMJ2Kao/edit#responses>

Christine created an Excel spreadsheet and is asking the Board to read the comments.

- b. Town Hall Presentation:

- i. Please flip a pic of yourself into the presentation + a quick sentence of your areas of work on the Board.
- ii. This presentation is not complete. We are updating from last years presentation to an updated theme and content.

- c. Hiring.

- i. Received resumes
 - Summer Student Trail Labourer - 14
 - Summer Student communications admin - 5
 - Trail maintenance - 6
 - ED - 2

- d. COVID Protocols

I. [Health and Safety Protocols](#)

II. [Trail Day Protocols](#)

- e. **GOALS:** \$500,000, 3000 Members

- f. **April 2021 Revenue:** \$37,926.93

- g. **Memberships:** 2,312 members

- i. 1380 Individual Adult memberships
- ii. 219 Family (x4)
- iii. 21 U13
- iv. 35 Youth

- h. **Social Media/Email numbers:**

- i. Instagram: 20,785
- ii. Facebook 12,848: (followers) / 11999 (likes)
- iii. Twitter: 3986
- iv. Youtube: 56
- v. Email list: 5198

i. TAP Update

Private Trail days

- vi. All sponsors and builders updated
- vii. **COVID Protocols**
 - a. [Health and Safety Protocols](#)
 - b. [Trail Day Protocols](#)

j. Spring Raffle - \$5395 raised so far (more than a month left)

- viii. Weekly social media posts
- ix. NSMBA email and Darelle email out this week

E News Topics:

- Trail Jargon of the Month: Isabelle and Don sent a couple ideas
- May Trail Update
- Annual Survey
- We're hiring (Executive Director)
- Recreate Responsibly
- Spring Raffle and link
- Permits (how do they work?!)
- Sponsor shout out (support local)
- Reporting trail issues
- Town Hall meeting

<https://www.cognitofirms.com/NSMBA1/hours>

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Volunteer Total	90.8
BOD/Advocacy	28.25
Fromme	4
Seymour	58.5

Meeting adjourned 9:09 PM Moved By: Cooper Quinn

Next meeting: **June 1st , 2021**