SPONSORPACKAGE



TRAILS FOR ALL, TRAILS FOREVER.

WHOWHATWHENWHEREWHY?

WHOWEARE -



We care for the trails you enjoy. The **NSMBA** protects, develops and maintains over 82 km of trails on the North Shore. Our operational costs drive these efforts. Your support is crucial to ensuring our sport has a bright future here on The Shore.

OURVISION

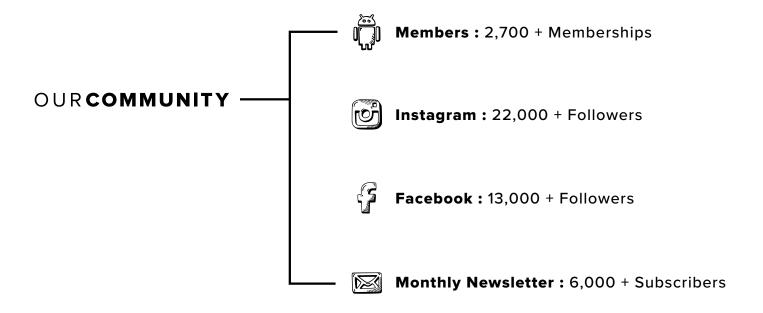


The **NSMBA** is a volunteer driven non-profit organization dedicated to caring for a sustainable trail network within the community of the North Shore.

OURCONTRIBUTION

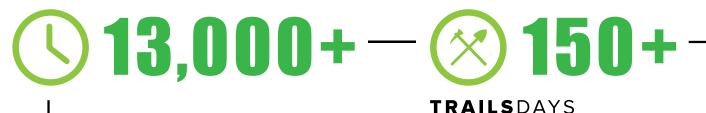


We contribute **over 13,000 volunteer hours** to the trails every year. Our initiatives focus on long-term sustainability, while stressing safety and environmental sensitivity, as well as community engagement and capacity building.



YEARLYCOMMUNITYACCOMPLISHMENTS

TOTALVOLUNTEERHOURS



HOURSBREAKDOWN:

BOARDOFDIRECTORS: 1,500+

FROMMETRAILS: 5,000+

SEYMOURTRAILS: 5,500+

RACESANDEVENTS: 1,000+



MEMBERSHIPGROWTH



With your support,our membership base grows every year!

THANKYOU

FORTHECONTINUED GROWING SUPPORT

Purchase your Membership today - OR -

Make a donation to **NSMBA** and receive a TAX receipt instantly

MOREWAYSTOGETINVOLVED

TRAIL**ADOPTION**PLAN

Join other companies that are making an impact and adopt a trail on the North Shore!

The **TAP Program** has been wildly successful since it began in 2011. Supporters of this program enjoy the **team building** experience of group trail days, significant **brand recognition** in the mountain trails community, and the joy of volunteering and giving back to the community, all while having fun in the forest and caring for the trails we all love.

We hold well **over 100 Trail Days** annually, on almost 29 sponsored trails, contributing over 10,000 hours of volunteer labor each year!

There are 2 ways to get your company involved in TAP:

\$3,000: Coordinate up to 6 Trail Days annually with your staff and/or

community volunteers - OR -

\$5,000: Donate a little more and we'll organize the trail days for you with our staff.

Your company logo will be proudly displayed at the trail head for the year.



TRAILADOPTION PLAN

28 ADOPTERS

29 TRAILS

40 BUILDERS

100+ TRAILDAYS





"EVERYTHING IS

BETTER WHEN
WE DO IT TOGETHER"

NORTH SHORE MOUNTAIN BIKE ASSOCIATION

SPONSORSHIPLEVELSANDBENEFITS



\$10,000: Cedar Level is the premier sponsorship package for the ultimate trail contribution. As one of the most prized natural resources, we are proud to hold our Cedar Sponsors in the same regard. We work with you to ensure your business or organization is supporting the association in ways that align with your vision and objectives. Large scale contributions help us fund significant trail improvement projects, multiple trail adoptions, Shore Corps and staff wages.

Cedar Sponsors receive:

6 Memberships // Trail Supporter decal // Recognition on our website + monthly newsletter.



\$5,000: Support the NSMBA, in a substantial and meaningful way. Gold Sponsors help fund trail initiatives, many which help us move around the precious mineral soil we call Gold. Organizations that participate in our TAP Program are also recognized as Gold Sponsors with a combination of financial and volunteer support on the trails.

Gold Sponsors receive :

6 Memberships // Trail Supporter decal // Recognition on our website + monthly newsletter.



\$2,500 : Granite Level Sponsorship is integral in setting the bedrock of our organization.

Granite Sponsors receive :

4 Memberships // Trail Supporter decal // Recognition on our website + monthly newsletter.



\$1,250 : Hemlock Level Sponsorship contributes to the landscape of the organization. **Hemlock Sponsors** receive : 4 Memberships // Trail Supporter decal // Recognition on our website.



\$500 : Fern Level Sponsorship can be purchased as a way to make a donation to the trails. **Fern Sponsors** receive : 4 Memberships // Trail Supporter decal // Recognition on our website.

NORTH SHORE MOUNTAIN BIKE ASSOCIATION

MOREWAYSTOGETINVOLVED

Other ways to partner with the **NSMBA** and contribute:

EVENT+PROGRAMSPONSOR ----



\$1,000 - \$5,000 :

Title sponsor specific events like the Fiver Races, Film Festival or Socials we hold annually.

Trail Adoption Programs rely on support from sponsors and we are open to discussing future opportunities.

TRAILLEGACYPROJECTS -



\$2,000 - \$10,000 :

These opportunities are dependent upon permitting from local Land Managers, but go to support capital projects within the trail network. (ie: aMTB project)

DONATIONS -



Your business or organization can make a generous donation to the trails and feel all the warm fuzzies of knowing you are making a difference in your local community. This funding can support advocacy, purchase of tools, marketing materials and capacity creating.

For more information email: info@nsmba.ca

Or visit us online @ nsmba.ca



