

NORTH SHORE MOUNTAIN BIKE ASSOCIATION

SPONSOR**PACKAGE**



**nsmba**

TRAILS FOR ALL, **TRAILS FOREVER.**

# NORTH SHORE MOUNTAIN BIKE ASSOCIATION

## WHOWHATWHENWHEREWHY?

### WHO WE ARE



We care for the trails you enjoy. The **NSMBA** protects, develops and maintains over 82 km of trails on the North Shore. Our operational costs drive these efforts. Your support is crucial to ensuring our sport has a bright future here on The Shore.

### OUR VISION



The **NSMBA** is a volunteer driven non-profit organization dedicated to caring for a sustainable trail network within the community of the North Shore.

### OUR CONTRIBUTION



We contribute **over 13,000 volunteer hours** to the trails every year. Our initiatives focus on long-term sustainability, while stressing safety and environmental sensitivity, as well as community engagement and capacity building.

### OUR COMMUNITY



**Members : 2,700 + Memberships**



**Instagram : 22,000 + Followers**



**Facebook : 13,000 + Followers**



**Monthly Newsletter : 6,000 + Subscribers**

# NORTH SHORE MOUNTAIN BIKE ASSOCIATION

## YEARLY COMMUNITY ACCOMPLISHMENTS

TOTAL **VOLUNTEER** HOURS



**13,000+**



**150+**

**TRAILS** DAYS

HOURS **BREAKDOWN** :

**BOARD OF DIRECTORS** : **1,500+**

**FROM METRAILS** : **5,000+**

**SEYMOUR TRAILS** : **5,500+**

**RACES AND EVENTS** : **1,000+**



MEMBERSHIP **GROWTH**



**2,700+**

With your support,  
our membership base  
grows every year!

# THANK YOU

FOR **THE** CONTINUED **GROWING** SUPPORT

Purchase your Membership today - OR -

Make a donation to **NSMBA** and receive a TAX receipt instantly

# NORTH SHORE MOUNTAIN BIKE ASSOCIATION

## MOREWAYSTOGETINVOLVED

### TRAILADOPTIONPLAN

Join other companies that are making an impact and **adopt a trail on the North Shore!**

The **TAP Program** has been wildly successful since it began in 2011. Supporters of this program enjoy the **team building** experience of group trail days, significant **brand recognition** in the mountain trails community, and the joy of volunteering and giving back to the community, all while having fun in the forest and caring for the trails we all love.

We hold well **over 100 Trail Days** annually, on almost 29 sponsored trails, contributing over 10,000 hours of volunteer labor each year!

**There are 2 ways to get your company involved in TAP :**

**\$3,000 :** Coordinate up to 6 Trail Days annually with your staff and/or community volunteers - OR -

**\$5,000 :** Donate a little more and we'll organize the trail days for you with our staff.

Your company logo will be proudly displayed at the trail head for the year.



TRAIL ADOPTION PLAN

### TRAILADOPTIONPLAN

28 **ADOPTERS**

29 **TRAILS**

40 **BUILDERS**

100+ **TRAILDAYS**



**\$ 100,000+**

**IN REVENUE**

**“EVERYTHING IS  
BETTER WHEN  
WE DO IT TOGETHER”**

# NORTH SHORE MOUNTAIN BIKE ASSOCIATION

## SPONSORSHIP LEVELS AND BENEFITS



### CEDAR LEVEL SPONSOR

**\$10,000 : Cedar Level** is the premier sponsorship package for the ultimate trail contribution. As one of the most prized natural resources, we are proud to hold our **Cedar Sponsors** in the same regard. We work with you to ensure your business or organization is supporting the association in ways that align with your vision and objectives. Large scale contributions help us fund significant trail improvement projects, multiple trail adoptions, Shore Corps and staff wages.

**Cedar Sponsors** receive :

6 Memberships // Trail Supporter decal // Recognition on our website + monthly newsletter.



### GOLD LEVEL SPONSOR

**\$5,000 : Support the NSMBA**, in a substantial and meaningful way. **Gold Sponsors** help fund trail initiatives, many which help us move around the precious mineral soil we call Gold. Organizations that participate in our **TAP Program** are also recognized as **Gold Sponsors** with a combination of financial and volunteer support on the trails.

**Gold Sponsors** receive :

6 Memberships // Trail Supporter decal // Recognition on our website + monthly newsletter.



### GRANITE LEVEL SPONSOR

**\$2,500 : Granite Level Sponsorship** is integral in setting the bedrock of our organization.

**Granite Sponsors** receive :

4 Memberships // Trail Supporter decal // Recognition on our website + monthly newsletter.



### HEMLOCK LEVEL SPONSOR

**\$1,250 : Hemlock Level Sponsorship** contributes to the landscape of the organization. **Hemlock Sponsors** receive :

4 Memberships // Trail Supporter decal // Recognition on our website.



### FERN LEVEL SPONSOR

**\$500 : Fern Level Sponsorship** can be purchased as a way to make a donation to the trails. **Fern Sponsors** receive :

4 Memberships // Trail Supporter decal // Recognition on our website.

# NORTH SHORE MOUNTAIN BIKE ASSOCIATION

## MOREWAYS TO GET INVOLVED

Other ways to partner with the **NSMBA** and contribute :

### EVENT+PROGRAM SPONSOR



**\$1,000 - \$5,000 :**

Title sponsor specific events like the Fiver Races, Film Festival or Socials we hold annually.

**Trail Adoption Programs** rely on support from sponsors and we are open to discussing future opportunities.

### TRAIL LEGACY PROJECTS



**\$2,000 - \$10,000 :**

These opportunities are dependent upon permitting from local Land Managers, but go to support capital projects within the trail network. (ie : aMTB project)

### DONATIONS



Your business or organization can make a generous donation to the trails and feel all the warm fuzzies of knowing you are making a difference in your local community. This funding can support advocacy, purchase of tools, marketing materials and capacity creating.



For more information email : [info@nsmba.ca](mailto:info@nsmba.ca)

Or visit us online @ [nsmba.ca](http://nsmba.ca)

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