



nsmba
TRAILS FOR ALL, TRAILS FOREVER.

Minutes of the Board of Directors Meeting

August 3rd, 2021

Grand Boulevard Park x ONLINE

Board Members

Meeting Chair: Cooper Quinn

Meeting Secretary: Vanessa Lebrun

Directors Present: Colin Brumelle, Cooper Quinn, Don Halliday, Isabelle Deguise, Jackie Hicks, James Nadel, Katherine Enns, Vanessa Lebrun

Guest:

ED: Christine Reid + Deanne Cote

Admin: Ryan Pugh

Regrets: Ben Lovie, Ben Organ, Brent Hillier, Ken Coopland,

Proceedings

Called to order at 7:11 called to order by Cooper Quinn

Approval of Agenda

Moved by: James

Passed: Collin

Approval of Minutes

[June 1 2021 Minutes](#)

Moved: James Seconded: Cooper

Will be approved at the next meeting in July. Approved minutes are available by request. The NSMBA publishes a quarterly summary.

www.nsmba.ca/board-meeting-minutes (up to January 2021 minutes have been added)

Land Managers Update

- a. **Metro** – Work on CBC has started with IMBA – planning on closing the trail until the work is

completed.

Will be decommissioning some trails-loamers on Seymour.

Communication has not been regular due to staff turnover, planning on meeting every last Thursday of every month moving forward.

Will be doing 2022 planning shortly and send it to NSMBA.

First bridge on Neds Atomic will be redone.

- b. **BC Parks** – No update
- c. **CMHC (RSTBC)** – No update
- d. **Grouse Mountain** – **No update**
- e. **District of West Vancouver** – Cypress East trail proposal has been submitted. VPP and DWV are working together on this. Mentioned decommissioning and we said we will not be involved. Deanne, Christine and James reviewed the bike park (skills-pumptrack) proposal = stepping stone to train builders and volunteers on Cypress trails.
- f. **District of North Vancouver** – Submitted Q2 invoice. Christine met with them to discuss the benefits for them to partner with NSMBA for upcoming projects. Will be meeting last Thursday of every month to share updates. Introduced Sarah who will be replacing Joe.
- g. **City of North Vancouver** -

Succession Planning

a. Hiring Update

- i. **Sarah McLeod** – Potential replacement for Joe – 3 months contract to start.
- ii. **Deanne Cote** - Has been training with Christine for a week. Focus will be to get to know everyone over the next 1-2 months and start taking projects slowly from there.
- iii. **Development Plans for Ryan, Andrea, Bishop and Nathan** – Consider keeping Andrea full-time for social media, events, and marketing.
- iv. **Contract for Todd. He is looking for a 5 year contract with a \$2/hour raise from \$35/hour.** Opportunity to share his knowledge.
Motion moved by: Katherine
Seconded by: Isabelle

b. Director Planning

- i. **Plans for 2022: Please speak to your personal plans for sticking around or not**
Directors will email Christine, Cooper, Ryan and Deanne to share their plan for the upcoming year.
- ii. **Recruiting for 2022**
 - Front facing people – pop up tents, sponsorships, etc. , Juridical counselors, Events, Fivers
 - Develop a plan for a more diverse board – strengthen Indigenous

relationships – will be discussed at the September Board meeting

Events and Races

- a. Potential Fivers in the fall - permitting is open.
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Admin/ED Update

- a. **GOALS:** \$500,000, 3000 Members
- b. **July 2021 Revenue:** still need to update
- c. **Memberships:** 2,592 members
 - i. 1512 Individual Adult memberships
 - ii. 255 Family (x4)
 - iii. 23 U13
 - iv. 37 Youth
- d. **Social Media/Email numbers:**
 - i. Instagram: 20,785
 - ii. Facebook 12,848: (followers) / 11999 (likes)
 - iii. Twitter: 3986
 - iv. Youtube: 56
 - v. Email list: 5198
- e. **TAP Update**
 - i. Private Trail days
 1. All sponsors and builders updated
 2. **COVID Protocols**
 - i. [Health and Safety Protocols](#)
 - ii. [Trail Day Protocols](#)
- f. **Spring Raffle** - \$20,495 raised so far (open until June 16th)
 - i. Weekly social media posts

E News Topics:

- Trail Jargon of the Month: a
- August Trail Update
- Introducing Deanne
- Recreate Responsibly (Fire Warnings)
- Reporting trail issues
- Trail Days
- RaceFace Grant Opportunity

<https://www.cognitofrms.com/NSMBA1/hours>

Volunteer Total	13900
BOD/Advocacy	2693
DNV - Fromme	4064
DNV - Seymour	839.0
METRO	1,157.0
CMHC	2617
BC Parks	370
Grouse	97
Academy Classroom	463
Fiver	1600

Meeting adjourned 9:00 PM Moved By: Cooper Quinn

Next meeting: **September 7, 2021**