

## Minutes of the Board of Directors Meeting

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April 5th, 2022

ONLINE

### ***Board Members***

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**Meeting Chair:** James Nadel

**Meeting Secretary:** Vanessa Lebrun

**Directors Present:** Ben Organ, Brent Hillier, Colin Brumelle, Jackie Hicks, James Nadel, Ken Coopland, Robin Donovan, Steven Borne, Vanessa Lebrun

**Guest:** [Christine Reid](#)

**ED:**

**Communication:**

**Trail Crew Lead:** Sarah McLeod

**Regrets:** Deanne Cote, Isabelle Deguise, Katherine Enns, Andrea McFarlane ,

### ***Proceedings***

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Called to order at 7:10 called to order by James Nadel

### ***Approval of Agenda***

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Moved by: Ben Organ

Seconded: Robin Donovan

### ***Approval of Minutes***

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[March 1, 2022](#)

Moved: Vanessa

Seconded: Ken

Approved minutes are available by request. The NSMBA publishes a quarterly summary.

[www.nsmba.ca/board-meeting-minutes](http://www.nsmba.ca/board-meeting-minutes)

### ***Land Managers Update***

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a. Metro

- i. Received the revised Cambodia/Lumpy Pants prescription which takes into consideration discussions had on walk through with Metro/IMBA/LEES and Builders. Continuing communication with Metro on next steps
  - ii. No firm timeline
- b. BC Parks**
  - i. No updates
- c. CMHC (RSTBC)**
  - i. Submitted feedback on Draft RAMP to Lees & Associates
  - ii. NSMBA has only few comments on trails usage and directions
  - iii. Proposing a new Expert/Double Black trail + Climb trail to the top of Corkscrew: NSMBA giving advice on where and how
  - iv. Blueridge Community parking situation - looking at having resident only parking in the Berkley/Hyannis area. NSMBA should be looking at solutions and reaching out to the community (newsletter)
    - 1. Promoting riding a bike to the trailhead
    - 2. Parking HUB at nearby schools
    - 3. Having “trail advocates” (NSMBA directors, members, locals) to attend the BlueRidge Community next meeting
- d. Grouse Mountain**
  - i. No updates
- e. District of West Vancouver**
  - i. Finally had a call with DWV parks, they are requesting that we redo the proposal for the New Forks Trail - the initial proposal was submitted last summer and included the Morgies/Meat Sweats/Jersey Shore maintenance work and we had re-submitted a proposal for just the maintenance work. Not a deal breaker, just an extra step in the process.
  - ii. They are also requesting that the entire New Forks trail is pin flagged for a walkthrough prior to anyone starting to dig. This may mean a bit of a delay in getting shovels in the ground.
- f. District of North Vancouver**
  - i. Reached out following the Boogie Night Opening event - Kona branding on the trail, liability, size of jumps, etc.
  - ii. A follow-up will be done to ensure the guidelines are clear and followed: Trail standards, TAP sponsorship, branding on trails.
  - iii. Cooper, Deanne and James will be meeting with DNV
- g. City of North Vancouver**
  - i. No Updates

### ***Operational Updates***

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- 1. March Revenue: Treasurer absent, financials will be updated in April.
- 2. Hiring Update: lots of excellent quality applicants, already did initial interviews (2 admin, 3 trail crew and 3 content creator) Deanne will reach out to successful candidates upon return from

vacation

### ***Directors & Committee Updates***

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1. Raffle Update - Ken
  - a. Goal \$92,000
  - b. Pinkbike and NSMB coverage coming up - Cross-promotion with other local associations (WORCA, FVMBA, SORCA, etc.)
  - c. Draw at public library
2. Any update on Fivers - no updates. Will follow up with Brian and Cooper.
3. The Events Committee will be meeting to find solutions for conditional events
  - a. Legion on Lynn Valley - possibility of food truck
4. Discussion - Governance (role of the Board & role of the ED)
  - a. The idea of changing the way the Board runs meetings was discussed and few ideas were shared.
    - i. To be more of a discussion around the topics, sharing ideas, making decisions: sharing updates before the meetings to spark discussions - more strategic meetings.
    - ii. Changing the structure of the meetings to be catered around the 3 priorities.
  - b. Each Board is different and there needs to be flexibility to adapt to different people and ideas.
  - c. Responsibilities and meetings of the president and ED should be clear and the Board should be aware of what is going on throughout the month.
  - d. Establishing a Google Calendar to share information about meetings and events: who, topic, land manager. Give a snapshot and help for planning in the future.
  - e. Involve the community to take advantage of talents.
5. Work Wednesdays
  - a. Get the community involved with trail building
  - b. Plan return of Fivers and get the course ready for the events
  - c. Share information at the next builders meeting
  - d. Organized by the specific trail builders

### ***Strategic Plan***

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- Ongoing - We are in the graphic design phase of the NSMBA's first Strategic Plan. Raffle took over Andrea's capacity but now that it's in play she can turn attention back to creating the forward facing document for the public.
- Deanne has been doing initial brainstorming sessions on each objective and will be structuring these ideas into the action/operational plan and will present these at the next board meeting for discussion.
- Basing decisions using the objectives set out in our Strategic Plan - ie: will this event/partnership/program help us to meet our objectives around diversity/financial

resilience/etc.

Please review the working document here and familiarize yourself with our objectives:

[NSMBA Strategic Plan 2022-2027](#)

***Trails for All Update***

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1. No Updates

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Meeting adjourned 9:11 PM by James Nadel

Next meeting: **May 3rd, 2022 - 7pm**