

## Minutes of the Board of Directors Meeting

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June 7th, 2022

ONLINE & IN PERSON

### ***Board Members***

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**Meeting Chair:** James Nadel

**Meeting Secretary:** Jackie Hicks

**Directors Present:** Ben Organ,, Cooper Quinn, Jackie Hicks, James Nadel, Katherine Enns, Ken Coopland, Robin Donovan, Colin Brumelle

**ED:** Deanne Cote, Stephanie

**Regrets:** Isabelle Deguise, Brent Hillier, Vanessa Lebrun, Steven Borne

**Communication:** Andrea McFarlane

**Trail Crew Lead:** Sarah McLeod

### ***Proceedings***

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Called to order at 7:07 called to order by James Nadel

### ***Approval of Agenda***

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Moved by: Cooper Quinn

Seconded: [Ken Coopland](#)

### ***Approval of Minutes - deferred to next meeting***

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[April 5, 2022](#)

**Moved:**

**Seconded:**

[May 3, 2022](#)

**Moved:**

**Seconded:**

Approved minutes are available by request. The NSMBA publishes a quarterly summary.

[www.nsmba.ca/board-meeting-minutes](http://www.nsmba.ca/board-meeting-minutes)

Intro of Stephanie

Post events, Helping with payroll, Memberships, + other

## ***Responsible Land Use***

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1. Land Managers Updates
  - a. District of North Van
    - i. Independent builders - Ken & Pipeline crew on board with NSMBA, questions from Jaclyn (Executioner) & Andy (Crippler)
    - ii. Seymour Permit - almost finalized
    - iii. Boogie Nights - reopened, DNV happy with NSMBA response, biggest issue was large hip jump in main jump line which has been resolved.
  - b. District West Vancouver / British Properties
    - i. BPPP led Stakeholders meeting, update to planning (different from DWV East side planning) - multi-year planning, \$500K for trail development, info on DWV web site, Jimmy suggests advertising DWV feedback on their web site on NSMBA social channels
  - c. Metro Vancouver
    - i. Cambodia update - quarterly meeting last week, Blaze's new feature in compliance with LSCR trail standards, Deanne emailed with this info and hasn't heard back, Metro Van wants work to be completed & trail brought into sanctioned network by end of year, Blaze and Sierra deciding whether to be head trail builders for Cambodia, alternatively NSMBA trail crew will be lead builders. Metro & NSMBA communication not aligned, work in progress. Ken: membership reminder including messaging about new/improved trails.
    - ii. Dreamwizards has been retained to work on Ned's
2. Community Education
  - a. Pop-up events at Fromme and Seymour - dates available for directors to sign-up for, see link in agenda, Saturday mornings 10am - 1pm

## ***Community Impact***

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1. Diversity at Events / Fivers - non-binary category at last fiver with 0 registrants, women participants were offered early registration, consistent M/F split with registration from past events, discussion around inclusion, safety, different start times, different categories: to make space for diversity  
Work on restructure for inclusivity as a goal for next season fivers.  
This season goals: education, trails for all, open for everyone

## ***Financial Resilience***

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1. Review deep dive into Memberships: 577 lapsed memberships from people who never renewed through new system - campaign by Ben O. to target, ~35 people lapsed each month, Membership packages: stickers popular

- Sticker design competition for members which includes some standard parameters (NSMBA & 2022), with suggested prize of free membership
2. GIC options for cash savings - suggestion from Kat to earn on our cash. Yes - Operational decision. Deanne and Kat to go ahead and make decisions.
  3. Kat looking into operational needs/logistics for corporate credit card. We do now have bank card for Deanne.
  4. Housekeeping
    - a. TD banks closure

### ***Operational Updates***

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1. Vote on re-hiring Ryan Pugh
  - Motion: brought forward by Colin, seconded by Jimmy
  - Debate: contract June 8 - October 8, hourly rate and 30 hours/week
  - Vote: All in favour, motion passed
2. Upcoming performance reviews/contract renewals
  - a. Updated contracts for Sarah and Andrea to be reviewed and voted on in July BOD meeting
  - b. Performance review for Deanne to happen between James & Cooper
3. Strategic Plan
  - a. Feedback: Mission statement elaborate a bit more to include *how & why* we achieve our mission. Directors will give feedback through email.
  - b. Create & Implement a people development plan section: suggested sentences by Deanne to be included.

### ***Directors and Committee Updates***

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1. Password manager - <https://1password.com/teams/pricing/> \$20 / month, 50% off by emailing [business@1password.com](mailto:business@1password.com)  
All agreed and Ben O. will move forward with this
2. NSMBA web site - many broken links  
Colin & Ben O. to plan for and clean up web site later in the year starting with audit.
3. Raffle - Ken - \$77K in sales, draw event on Wednesday night at Legion, people to recognize: Steve & Meg, Colin, Andrea
4. Corporate sponsorship/donation policy - Ken - to investigate corporate sponsorship towards specific groups ex. female/bipoc
5. Builders Bash - something to organize for future
6. Summer Social Badgers - Jackie has in the works
7. Paid events staff in future - Deanne to consider how to manage staff in future

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Meeting adjourned 8:59 PM by James Nadel

Next meeting: **July 5th, 2022 - 7pm**