



NSMBA FIVERS

SPONSOR PACKAGE

North Shore
Mountain Bike Association



ABOUT THE NSMBA

The North Shore Mountain Bike Association (NSMBA) operates on the shared territory of the xʷməθkwə́yəm (Musqueam), Skwxwú7mesh (Squamish), and Səlílwətaʔ/Selilwitulh (Tseil-Waututh) Nations.

Founded in 1997, the NSMBA is a volunteer driven non-profit organization dedicated to caring for a sustainable trail network within the community of the North Shore.

Our guiding mission is "trails for all, trails forever" and we protect, develop and maintain over 85 km of trails while fostering Mountain Biking as a positive force in the community,



2700+
Members



22,000+
Instagram Followers



6000+
Email Subscribers



12,000+
Facebook Followers



ABOUT THE FIVERS

Started in 2011 as the "Toonies", the Fivers have become the flagship series of NSMBA events, combining the community of a group ride with the format of an enduro event.

For \$5, and a NSMBA membership, riders participate in 3 timed stages and a post ride apres party with food and beverages.

Fivers take place from late April to August every 2nd week on a Thursday or Saturday. There is also a final "TwentyFiver" in the late Summer/Fall as well as other unique Fivers throughout the year.

Each Fiver is sponsored by a local business who are responsible for supplying financial support for event operations and trail work as well as hosting and providing food and beverage for the apres.





FIVER CATEGORIES

There are 2 types of main Fivers, "Classic" and "Casual". Classic keeps the emphasis on timed riding where Casual, while still timed, is meant to be more of a casual riding experience.

CLASSIC

- 200 Participants
- Centered around an experience for those looking for some friendly but fast paced competition.
- Riders should be prepared for a riding environment in line with Fivers before 2023.
- Trail Difficulties will range from Blue to Black.

CASUAL

- 100 Participants - less participants in order to facilitate more staggered stage starts.
- Centered around an experience for those not super interested in competing, new to mountain biking and/or the Fivers in general.
- Riders should be prepared for a relaxed riding environment,
- Trail Difficulties will range from Green to Blue (mostly blue).



2023 FIVER SCHEDULE

April 1st	Youth Fiver (Saturday) on Fromme - 10am
April 15th	Learn to Fiver (Saturday) on Fromme - 10am
April 22nd	Casual Fiver (Saturday) on Fromme - 1pm
May 4th	Classic Fiver(Thursday) on Fromme - 5:30pm
May 13th	Casual Fiver (Saturday) on Seymour - 1pm
May 25th	Classic Fiver(Thursday) on Seymour - 5:30pm
June 8th	WTNB Fiver (Thursday) - Fromme - 5:30pm
June 22nd	Classic Fiver (Thursday) - Fromme - 5:30pm
July 6th	Casual Fiver (Thursday) Seymour - 5:30pm
July 20th	Classic Fiver (Thursday) Seymour - 5:30pm
August 12th	TwentyFiver (Saturday) Fromme/Seymour - 9:30am
September 16th	WTNB Fiver (Saturday) - Seymour - 1pm

*Times listed indicate when riders are able to sign in and start riding.
Fivers typically sign out the last rider after about 2 hours.
Fivers on Fromme will typically start at the Fromme Parking Lot.
Fivers on Seymour will typically start at Parkgate Park.*



SPONSORING A FIVER

Each Fiver is sponsored by a local business. There is a sponsorship fee and expectation to organize and host an apres for all Fiver participants and volunteers.

As a sponsor, you will be an integral part of an awesome community event and receive:

- *Acknowledgement as the title sponsor in all communications*
- *Exposure on the NSMBA Social media channels, e-news & website*
- *Name, logo and website listed on the Fiver Website*
- *4 NSMBA memberships*
- *4 guaranteed entries into a Fiver (2 weeks notice before each Fiver)*





WHAT'S INVOLVED?

For every Fiver, the NSMBA and the title sponsor each have specific responsibilities to ensure safety, effective promotion and a consistently fun and positive user experience.

NSMBA RESPONSIBILITIES

The NSMBA will be responsible for...

Operations and logistics

- Course creation and planning
- Course flagging and maintenance
- Volunteer coordination and first aid
- Rider registration and timing

Marketing

- Creation of event poster and social media assets (shared with the title sponsor for cross promotion)
- Promotion of the event on the NSMBA website, social media and e-newsletter

SPONSOR RESPONSIBILITIES

Fiver sponsors will be responsible for...

Financial Contribution (\$650)

- \$50 - Event Permit
- \$100 - NSMBA Staff time during Fiver
- \$500 - Pre/Post Fiver operations and course trail maintenance

Apres Hosting

- Operate and cover the cost of a post ride apres at a North Shore location for up to 200 people (+ 10 volunteers)
- Provide a food and beverage to each participant with non-alcoholic and vegetarian options



FAQ

ARE FIVERS CANCELLED DUE TO WEATHER?

The Trails Director will be monitoring the conditions and will be in communication with each Sponsor at least 3 days prior to the Fiver. If cancellation due to weather is a possibility.* This could include heavy rain, a very high fire danger rating or hazardous smoke conditions. Cancelled Fivers will be rescheduled at the next earliest date.

**Sponsors should be aware of potential cancellations and are encouraged to communicate this with their food vendors when booking for the apres.*

IS ALCOHOL PERMITTED AT THE FIVERS?

Alcohol is currently only permitted at the apres party. In accordance with our agreement with land managers, no alcohol is permitted to be served and/or consumed in public spaces. Sponsors are responsible for ensuring they hold the appropriate liquor licenses and certifications for the apres.

ARE SPONSORS REQUIRED TO ASSIST WITH TRAIL MAINTENANCE?

The NSMBA will take care of all trail maintenance before and after each Fiver. Volunteers are more than welcome to join however so let us know if you want to help out on the trails!



CONTACT US

If you are interested in becoming a title sponsor, please email us at:

Info@nsmba.ca

Learn more about the Fivers at:

www.nsmba.ca/fivers.

Follow us on Facebook and Instagram:

[@nsmba](#)



