

Minutes of the Board of Directors Meeting



October 10, 2023

ONLINE & IN PERSON

Board Members

Meeting Chair: James Nadel

Meeting Secretary: Kevin Johnstone

Directors Present: Eleri Harris, Steven Boorne, Steve Lionais, Colin Brumelle, Ben Organ, Kat Enns, Rob Donovan, [James Nadel](#)

Staff Present: Deanne Cote, Gareth Critcher, Sarah Oehm, Stephanie Taylor

Regrets: Sarah McLeod

Proceedings

Called to order at 7:02 pm by James Nadel

Approval of Agenda

Moved by: Steve

Seconded: Kat

Approval of Minutes

[September 12, 2023](#)

Moved: Ben

Seconded: Rob

Approved minutes are available by request. The NSMBA publishes a quarterly summary.

www.nsmba.ca/board-meeting-minutes

Marketing/Membership Update

- 3088 members
- 27 New members in the past 30 days

- 69 Recent renewals in the past 30 days
- 44 Upcoming renewals in the next 30 days
- Website: [Ben Organ](#) updates that content needs to be moved over, sitting with Gareth, likely starting in December. To confirm cost and timing. Budgeted for March 2024.

Responsible Land Use

- a. BC Parks
 - i. 5 year signed agreement to do maintenance on Empress Bypass. Machine rebuild in the spring. Includes Fern Gully hiking trail.
- b. DWV
 - i. Signed agreement, no expiry date. Responsible for maintenance.
 - ii. Deanne/Kevin to coordinate with BPP on lumber for kiosk and DWV for sign boards.
- c. DNV - Natural Area Trails Strategy
 - i. Meeting, district reassured us that we will be a part of the trails. Trying to get in alignment with other land managers. Standards will be similar to other jurisdictions in Province. District to consider e-bike policies.
- d. Grouse - Bike Park
 - i. Met with Ops Manager (Grant, Kevin), Gravity Logic currently designing trails, hoping to open spring 2025, gondola needs to go in first. 10km of DH trails. Likely need to install gates at the top of Fromme to prevent access.

Community Impact

No update.

Financial Resilience

- a. Budget update: still in progress. Steve L., Kat, Deanne to complete a solid draft by the next board meeting.
- b. [Membership Fees](#): considering minor changes in membership fee structure ie. super supporter. Comparison spreadsheet presented. Ideally launched Dec 1, 2023 at beginning of fiscal year.

Operational Updates

- a. AGM!!
 - i. Board Skills required for 2024:
 1. previous board experience
 2. fundraising/grants
 3. human resources
 4. Legal

5. accounting/financial reporting
6. data governance
7. marketing/marketing research
8. cycling advocacy

ii. We need your help! Sign-Up for tasks

1. Land Acknowledgement: James
2. Member365 Voting (& vote tallying): all voters to use this platform. Ben to take this on. To double check on voters who only choose 1.
3. Registration/sign-in table: Kevin, Steve L, Steve B, Sarah O
4. Merch Table: Rob
5. Tech Support: Ethan, Colin, Ben
6. Meeting Minutes: Kevin

Directors and Committee Updates

Builders onboarding process: Sarah to send to Rob and Kevin

Gareth to send the builders survey next week.

Builders appreciation event October 26, Deanne to check with Sarah Oehm on capacity.

Meeting adjourned 8:31 pm by James Nadel

Next meeting: