



BOARD OF DIRECTORS MEETING

Apr 21, 2025

6:30pm to 9:00pm

Our Vision: Trails for all, trails forever.

Our Mission: We are a volunteer-driven non-profit organization dedicated to caring for a sustainable trail network within the community.

Board Members

Meeting Chair: Rachid

Meeting Secretary: Ella

Directors Present: Steve Lionais, Raj Brar, Robin Donovan, Eleri Harris, Steve Lionais, Ali Shuparski, Rachid Nayel, Ben Organ, Ella Walmsley, Nara Henderson, Anjulie Latta, Michael Nelson, Richard Grimes

Staff Present: None

Regrets: None

Proceedings

Called to order at 6.38pm pm by Rachid

Approval of Agenda

Moved by: Ben

Seconded: Eleri

Approval of Minutes - March meeting

Moved: Steve **Seconded:** Raj

Approved minutes are available by request. The NSMBA publishes a quarterly summary.

www.nsmba.ca/board-meeting-minutes

Agenda

Maximum 120 minutes

1. Approval of Minutes
2. Learning/Sharing (5-10 mins) - Ella
3. Director & Committee Updates (10 mins each, max 60 mins total)
4. Operational Updates (10 mins)
5. Staff Updates (Quarterly - 30 mins)
6. Responsible Land Use (10 mins)
7. Financial Resilience (Quarterly - 15 Mins)
8. General Business (in camera)

1. Learning/Sharing

Ella - Identity

- What are 3 important ways you identify? (important to yourself)
 - For example - gender, age, family, immigrant, Race/ethnicity, religion, sexual orientation
- How does your identity impact your relationship to biking?
 - Other riders
 - NSMBA/trail associations
 - Trail builders
 - MTB social media

2. Director & Committee Updates

- a. Event & Volunteers
 - i. Invitation to Learn to Be in Nature on Cypress - Sunday 1st June
 - ii. Youth Fiver last weekend and first big one this week
 - iii. Shore Sirens asked for support for Queer & Allies ride
 - iv. Gareth proposed "boots on the ground" event
 1. Sounds like a good idea in that we want to have a drive towards memberships for ALL in person events
 2. What is the hook for each event to get people there, donating and signing up for memberships
 3. Check date and make it the last day of the bike winning thing - 31st May
 4. Steve - make template for Gareth to fill out (1 pager) with the key pitch points on Event ideas.
- b. Revenue
 - i. Ian Nevel memorial bench going in at Seymour, family and friends making

- donations to support the organization.
 - ii. Confirmed grant: \$5K from Outdoor Council of BC
 - iii. Applied for the Devinci grant for Cypress
 - iv. Applied for grant to hire an indigenous summer student trail builder through Parks Canada
 - v. Re-forecast membership for 2025
 - vi. 30 new members in the last 6 days thanks to the current win a bike campaign, 135 new members required to break even on retail value of bike.
- c. Trails for All
 - i. Updated terms of reference -
 -  Terms of Reference - NSMBA Trails For All Committee
 - ii. Grant applications
 - 1. Chasing West Vancouver and Arcteryx Grants - Rachid to send Ben the OCBC grant application
 - iii. TFA year topics drafted
 - iv. Set focus items for the year
 - 1. Internal learning
 - 2. Youth Program
 - 3. Sponsored memberships
 - 4. Adaptive trail building/expansion/awareness
- d. Trails Working Group
 - i. Creating North Shore Trails Strategy plan that can be sent to land managers
 - ii. Looking for feedback from the Board of Directors over the next month
- e. Finance committee
 - i. Banking authority has been updated to Raj and Rachid. Also cleaned up authorizations to remove past directors and staff.
 - ii. Cypress climb trail billing accelerated in march with a \$73k billed by the contractor, entire balance to be covered by DWV
 - iii. Otherwise, expenses are down overall.
- f. HR
 - i. Executive Director hiring update

3. Operational Updates

Events training - [Volunteer training document to read through](#)

Rachid & Steve - Summary: Events of the last month

- Cypress Builders Meeting
- Marketing Priorities - Knolly Membership Campaign Kick Off
- TCT Trails Group: Skyline Bridge Replacement Funding 13K
- April 13th Directors Ride
- Next ride 11th May - Green ride for all family
- RBC Banking Update
- Ian Neville Memorial Donation
- Directors Trail Day
- Grouse mountain bike park
- Ground breaking ceremony for new Cypress village with British Pacific Properties

Discussion - Should we allow members access to our board meetings? What's the best way to do this?

4. Responsible Land Use

- Cypress climb trail update

5. General Business

6. Digger brought up towing at Fromme, team to bring up with DNV on Thursday
7. Wood donations from a buddy of Richard's - pass them on to Henry
8. Community survey - end date of 31st May at the moment, we're tracking lower than our goal of $\frac{1}{3}$ of membership

9. General Business (in camera)

10. Enter in camera 8.13pm
11. Exit in camera 8.50pm

Adjournment of Meeting at: 8.50pm

Next Meeting: 20 May 2025