nsmba
TRAILS FOR ALL. **TRAILS FOREVER.**

TRAIL ADOPTION PLAN

The NSMBA acknowledges that the land we work on is the stolen and traditional lands of the Coast Salish peoples including the xʷməθkwəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səl̓ílwətaʔ/Selilwitulh (Tsleil-Waututh) Nations.

We are a volunteer driven non-profit organization dedicated to caring for a sustainable trail network within the community.

nsmba — TRAILS FOR ALL, **TRAILS FOREVER.**

3,500+ ACTIVE MEMBERS (2025)
25K+ INSTAGRAM
13K+ FACEBOOK
9K+ NEWSLETTER

TRAIL ADOPTION PLAN

Through the Trail Adoption Plan (TAP), your brand can align with the north shore's world-class trail network and connect directly with the mountain bike community.
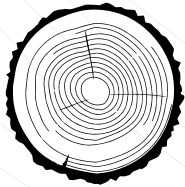
Your TAP partnership supports:

‣ Trail access and advocacy
‣ Sustainable trail development and maintenance
‣ Resources for volunteer builders
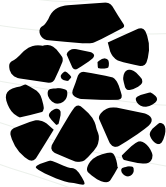‣ Funds for leading community-powered trail work

Your brand benefits from:

‣ Engagement with the mountain bike community
‣ Team building opportunities through corporate social responsibility and volunteerism
‣ Exposure on trailhead signage, Trailforks, NSMBA website, and more
‣ Environmental stewardship to contribute to your organization's purpose
‣ Health and wellness initiatives
‣ A strong piece for your employer branding / employee value proposition

SUPPORT THE NORTH SHORE TRAILS

CEDAR
$10,000+

Trail Adoption:

Partnership announcement on social and newsletter

Logo on our website

x8 memberships

Option to host trail days

2 TAP trail signs

Trailforks mention

Priority to sponsor any new or 'newly rebuilt' trails

GRANITE
$5,000+

Trail Adoption:

Partnership announcement on social and newsletter

Logo on our website

x6 memberships

Option to host trail days

2 TAP trail signs

Trailforks mention

GOLD
$3,500+

Trail Adoption:

Partnership announcement on social

Logo on our website

x4 memberships

Option to host trail days

2 TAP trail signs

Trailforks mention

FERN
$1,000+

Partnership announcement on social

Logo on our website

x4 memberships

Option to host trail days

Corporate Membership $500.00 - logo on our website and 4 memberships

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