Submit your volunteer hours please: **https://www.cognitoforms.com/NSMBA1/Hours**

BOARD OF DIRECTORS MEETING

June 16, 2025

6:30pm to 8:00pm

Our Vision: Trails for all, trails forever.

Our Mission: We are a volunteer-driven non-profit organization dedicated to caring for a sustainable trail network within the community.

Board Members

Meeting Chair: Steve Lionais

Meeting Secretary:

Directors Present: Brent, Mike, Steve, Rachid, Rob, Raj, Jeff

Staff Present: Cynthia

Regrets: Eleri, Nara, Anjulie

Proceedings

Called to order at: 6:50pm

Approval of Agenda

Moved by: Rob

Seconded by: Mike

www.nsmba.ca/board-meeting-minutes

Agenda

Maximum 90 minutes

1. Approval of Minutes (5 mins)
    a. Rob & Brent
2. Offline Updates (15 mins for any discussion)
    a. No comments re ED update
3. Community Survey Review (30 mins)
4. Strategic Plan (15 mins)
5. In Camera (15 minutes)

A. Approval of Minutes (Max 5 minutes)

06. Directors Agenda/minutes - May 19 2026 **Moved:** Rob **Seconded:** Brent

Approved minutes are available by request. The NSMBA publishes a quarterly summary.

www.nsmba.ca/board-meeting-minutes

B. Offline Updates (Max 15 minutes)

Any updates from committees or staff that can be referenced offline should be linked here. If there's anything that needs to be discussed, please flag it under here.

A. Monthly ED Update:
  a. ED Report - May 2026
     ▪ No comments from Board
  b. NSMBA Strategic Action Plan (2026–2027)

B. Trail Committee
   - No updates; more to report next month

C. Board Ops
  a. Follow-up conversation on process for electing new board members
  b. All: Ensure Skills Matrix is up to date: NSMBA_Board_Skills_Matrix 2026.xlsx
  c. Annual Review process for ED to kick off soon.

  Updates

  - Looking for feedback from board on process for recommended nominees
  - Need to determine a process for presenting candidates that meet criteria of missing skills
  - Overall board agrees we need to present skills
  - Applications for new members should be published no later than early october, meaning we should nail the communication strategy by September latest.
  - Need a decision on how to proceed with e-voting. Jeff Taylor to research different methods to adopt e-voting into our bylaws (SGM/AGM-adoption, etc.)

D. Community Impact & Engagement & Events
  a. New members for this committee?
  b. Membership survey indicates only 7% indicate events are 'very important'

  Updates

  - Board capacity for Events Committee? Currently no board members
  - Operational committee but important to have director representation. Need to assess capacity. Robin Donovan may have capacity until new directors are voted in.
  - Do we need to reconstitute and make the committee a working group?

- Potential to create a skills profile to fill the need for a Director to own the events committee

E. Fundraising Committee
   a. We have initiated some outreach to prospective donors from the CRM we built and seen some small early results
   b. We have talked a lot about legacy giving and will continue to brainstorm this

F. Finance
   a. Membership Revenue around $10k less than projected for May.
   b. Trail crew hours for May were $7k less than budgeted.
   c. $14,500 in lost revenue based on original projections, including the write down of some bad debts from previous years that won't be paid but were captured as Income when the invoices were created in QB (Knolly 2023-2026, Tyler Fraser).
   d. Despite negative operating income of -$17,263 during the month, the total cash and equivalents amounted to $236,874 on May 31, 2026.

C. Community Survey Results Review (Max 30 Mins)

D. Results are in! Lots of good information in here, let's take some time to discuss.

   a. Full survey presentation here: NSMBA_Survey_with_Summaries.pptx

   b. AI Generated summary here: 2026 Community Survey Themes

      i. Key questions to consider:

      ii. Do survey findings align with our current focus & prioriites?

      iii. Do we need to make any changes or adjustments to priorities?

Updates:

- What takeaways do we have from these statistics? What can we realistically do with this information and incorporate public feedback into trail strategy/ NSMBA operations
- Create actionable insights to land managers based on survey results/ feedback, which will is a key component of the trail strategy and 5-year strategy.

E. Standing Item: 5 Year Strategic Plan Review (Max 15 Mins)

A. The Strategic Plan is up for review next year (2027). Review and provide comments in the Strategic Plan in advance of the meeting. Be prepared to discuss any important items. NSMBA Strategic Action Plan (2026–2027)
B. Discuss process/timeline for updating the plan
C. Strike committee to manage this going forward

D. Hypothetical Action Plan to gauge progress on 2022-2027 Strategic Plan

Updates

- Going to delay this to ensure all directors provide input
- For financial resiliency, review and comment whether its representative of resiliency or growth.

F. In Camera (Max 15 Minutes)

Adjournment of Meeting at: 8:20pm

Next Meeting: July 21, 2026 (Third Tuesday of the month)